Ho Chi Minh City, October 30th, 2026

Dear ASTA Members,

We are pleased to announce that registration is now open for the Viet Nam International Pepper and Spice Outlook (VIPO 2027), scheduled to take place from 9th to 11th March 2027 at Novotel Phu Quoc, Viet Nam. Please visit our conference website at vipo.vpsaspice.org to register.

The theme for VIPO 2027 is “Rooted in Viet Nam – Flavoured for the World.” While Viet Nam is internationally recognised for its pepper, the country's spice heritage extends far beyond a single product. From black and white pepper, cassia and star anise to a remarkable diversity of spices, herbs and regional aromatics, Viet Nam offers a rich palette of natural flavours shaped by its diverse landscapes, fertile soils and generations of farming and culinary traditions.

VIPO 2027 will celebrate this diversity and explore how Viet Nam can strengthen its position not only as a leading spice producer and exporter, but also as a source of distinctive flavours, innovative ingredients and greater value-added products. As global markets increasingly demand food safety, traceability, sustainability and authentic origin, the conference will bring together growers, processors, exporters, international buyers, food manufacturers, researchers and industry partners to exchange insights, explore emerging opportunities and address the challenges shaping the future of the global pepper and spice industry.

This year's conference will take place on Phu Quoc Island, an origin deeply connected with Viet Nam's pepper heritage. Known for its fertile red soils, tropical climate and traditional pepper farms, the island reflects the enduring relationship between the land, local communities and the flavours that have made Vietnamese pepper recognised around the world. At the same time, Phu Quoc's transformation into a dynamic international destination offers a fitting setting to connect agricultural heritage with innovation, business opportunities and global markets.

VIPO 2027 offers an excellent opportunity to reconnect with industry peers, build new partnerships and discover the potential of Viet Nam's diverse pepper and spice sector. Your participation and insights would greatly enrich the discussions and contribute to strengthening cooperation across the global industry.

We sincerely hope you will join us in Phu Quoc for VIPO 2027 as we celebrate the roots of Vietnamese flavour and explore its opportunities for the world. Early registration is encouraged to secure your participation. Registration link: vipo.vpsaspice.org/registration.

We look forward to welcoming you to Phu Quoc Island.

Warm regards,

Hoang Thi Lien
Chairwoman
Viet Nam Pepper and Spice Association