



## Annual Meeting Program Planning Committee

*Plans sessions for the Annual Meeting and other ASTA education*

### Responsibilities/Key Activities

- Identify key topics of interest and potential speakers for impactful educational programming
- Assist ASTA staff to liaise with speakers and finalize sessions
- Introduce and/or moderate sessions
- Register for and assist in the promotion of ASTA's educational events
- Work on task forces for specific programs, such as crop reports, symposiums and webinars

### Task Forces

- **Crop Report Task Force:** Meets virtually 4-6 times per year to plan the ASTA crop reports.
- **Symposium Task Force:** Meets virtually as needed to plan supplemental Annual Meeting education.

### Ideal Volunteer Candidates

- Commitment to creating value for education offerings
- Ability to contribute in brainstorming sessions on key industry issues
- Strong knowledge of spice industry issues of interest
- Willingness to conduct outreach to potential speakers

### Annual Meeting Program Planning Committee Volunteer Commitment

- 1-2 virtually meetings monthly July – January (or until program is final)
- 1-year commitment
- 1-2 in-person meetings per year

**Margarita Passero, Staff Liaison:** [mpassero@astaspice.org](mailto:mpassero@astaspice.org)

For questions or to join this committee