

2026 REGULATORY WORKSHOP



OCTOBER 6-7

WASHINGTON, DC

2026 Sponsorship Opportunities

Don't miss out on this opportunity to gain exposure for your company and show support for ASTA. Sponsorships for the **2026 ASTA Regulatory Workshop** are an **exclusive members-only benefit**. Your company's generous support as a sponsor is greatly appreciated. **Please select your level of support from the following options:**

Signature Sponsorship Opportunities	Price	Selection
Diplomat Sponsor: Your company will receive recognition with your company logo on the event banner, website pages for the event, intermission slides during the event, marketing, and communications. Additionally, you will receive advertising space in the FYI ASTA newsletter for a three-month period.	\$1,500	
Ambassador Sponsor: Your company will receive all Diplomat Sponsor benefits. Additionally, you receive the opportunity to provide a 2-minute video or presentation to highlight your company's products and services or else the opportunity to introduce a session. The opportunity is limited to one sponsor per session, first-come first-serve.	\$3,000	
Additional Sponsorship Opportunities		
Embassy Reception Sponsor (NEW!): <i>Support this exciting networking event and closing reception held at the embassy. As an exclusive sponsor, sponsorship includes recognition with your company logo on the event banner, signage at the reception and website pages for the event, intermission slides during the workshop, marketing, and communications, branded cocktail napkins at the reception, and the opportunity for a representative from your company to provide remarks at the reception.</i>	\$5,000	
Welcome Reception Sponsor: <i>Support the reception as an exclusive sponsor. Your sponsorship includes recognition with your company logo on the event banner, signage at the reception, website pages for the event, intermission slides during the event, marketing, and communications, branded cocktail napkins at the reception, and the opportunity for a representative from your company to provide opening remarks at the reception.</i>	\$4,000	
Lanyard Sponsor: <i>Support the overall program as an exclusive sponsor of the lanyards. Recognition includes your company logo featured on the lanyards. Staff will work with you on this opportunity.</i>	\$3,500	
Lunch Sponsor: ASTA will provide lunch for all registered attendees on Tuesday and Wednesday. Lend your support to help us refuel attendees with a lunch buffet. As a sponsor, recognition includes your company logo featured in all event promotions (website page, signage on-site, and intermission slides during the meeting). Sponsors also get the unique opportunity to showcase their brand with a two-minutes video or live presentation featuring their products and services before the break. The staff will work with you on this opportunity. We have two sponsor opportunities, and these are sold on a first-come basis.	\$3,500	
Total	\$	

This form should only be used if paying by check or wire payments. Credit card payments must be made online, unless you are selecting a sponsorship bundle. ASTA staff must process credit card payments for bundles.

Sponsor Recognition

Each sponsor will receive recognition according to the benefits outlined on page 1. To be featured in printed material, sponsors must submit a company logo in high-resolution format by **Friday, September 18, 2026**.

Advertisements/Promotions

Sponsors who receive advertisements in *FYI ASTA Weekly* must submit a high-resolution file of your advertisement. Sponsors' advertisements will be featured in *FYI ASTA Weekly*. ASTA staff will work with you on the schedule for the start date of your advertisement.

2-Minute Presentation

Staff will work with sponsors on a scheduled due date for video and/or slide presentations as part of Ambassador sponsorship. All Advertisements and promotions are subject to review by ASTA to ensure they meet ASTA's professional standards and the association's policies.

Exclusive Sponsorship

Exclusive opportunities will be on a first-come, first-served basis.

Non-exclusive Sponsorship

Non-exclusive opportunities will be open to all member companies that express interest.

Confirmed Commitments

Sponsorship must be paid in full to be confirmed. After your sponsorship agreement is received, ASTA staff will contact you. ASTA must confirm all sponsor packages, please contact ASTA at (202) 331-2460 to discuss your bundle options.

A company logo and/or advertisement image must be in an EPS or other high-resolution format (600 x 110 pixel) and submitted for inclusion, and staff will follow-up with you to obtain your file.

Company: _____

Contact Person: _____

Telephone: _____ **E-mail:** _____

Note: This email address will be used for important correspondence regarding your sponsorship

FOR CHECK PAYMENT ONLY. Please mail this form with your payment to *American Spice Trade Association*
1300 Pennsylvania Avenue NW, Suite 190-404, Washington DC 20004

Your signature below acknowledges that you have read the agreement for sponsorship, and you acknowledge ASTA will have final approval of this agreement. ASTA agrees to notify Representative Signature in advance of any revisions or amendments made to this agreement. All sponsor payments are final. **Thank you for your generous support!**

Representative Signature: _____ **Date:** _____

Questions? Phone: (202) 331-2460 | Email: info@astaspice.org

