

ANNUAL MEETING & EXHIBITS 2026



April 21 – 23

La Quinta Resort & Club | Palm Springs, CA

REGISTRATION

Register to join the spice trade for ASTA’s best-in-class education and lively networking opportunities.

REGISTRATION TYPE	EARLY BIRD <i>Register by Mar 17</i>	REGULAR <i>Register by April 15</i>	
Member	\$1,495	\$1,595	\$
Non-Member	\$2,450	\$2,575	
Spouse Registration <small>Must be a spouse/partner of a registered attendee. Includes social events only. (See details below)</small>	\$450	\$450	\$
SUPPLEMENTAL EVENTS			
Symposium	\$295 Member, \$595 Non-Member		\$
ASTA Golf Tournament	\$250		\$
Charitable Build – a- Bike Challenge	\$50		\$
			Total Due: \$

REGISTRATION INFORMATION (Each attendee must complete a separate form)

By registering for the 2026 ASTA Annual Meeting & Exhibits, you agree to abide by the registration policies.

Full Name _____ Title _____

Company Name _____ Address _____

Email Address _____

Special Dietary or Accessibility Needs: _____

Is this your first time attending an ASTA event? Yes No

Spouse Information (If applicable, must be registered – see above)

Spouse Full Name: _____

Spouse Special Dietary or Accessibility Needs: _____

PAYMENT INFORMATION

Check Payment: Please make check payable to American Spice Trade Association and mail your payment with this form to 1101 17th Street NW, Suite 700, Washington, DC 20036, USA. *Your registration will be processed once payment is received.*

Credit Card Payment: All credit card payments must be made online through the ASTA website. If you need a login to the ASTA website, please email info@astaspice.org to request one.

Registration Policies

Meeting Venue

La Quinta Resort & Club
49 – 499 Eisenhower Drive
La Quinta, CA 92253

Registration Deadline

Online registration ends Wednesday, April 15, 2026. After that date, please contact info@astaspice.org to register.

Cancellations

All refund/cancellation requests must be received in writing. Cancellations received on or before March 17, 2026, will receive a full refund, less the \$45 processing fee. Cancellations received before April 10, 2026, will receive a 50% refund. Cancellations received after April 11, 2026, will not be issued a refund. Refunds for payments made via check or wire will be processed after the event.

Substitutions

Attendee substitutions may be made before the event, provided the substitute is from the same organization.

Spouse Registration Policy

Spouse registration is intended for family members over 18 years of age who are not employed by the member's firm or active in the spice industry. Any individual employed by a spice company or active in the spice trade must register at the member or non-member rate. The spouse/partner registration includes only social events. Spouses are not permitted in the meeting sessions.

Suitcasing Policy

ASTA shall have a zero-tolerance policy for suitcasing at the ASTA Annual Meeting or any other ASTA event. Suitcasing is the practice in which companies gain access to an ASTA event, typically by either registering no company employee for the event or registering only one or some company employees for the event, and then such company representatives hold competing events or conduct business with legitimately registered event attendees at the event venue, whether in reserved venue space such as a hotel room or other public spaces at the event venue. Violators may be subject to the potential penalties as outlined in the ASTA Suitcasing Policy, available [here](#).

Photo/Film Policy

ASTA may take photographs or film during the event. By participating in the event, you authorize ASTA, without limitation, the right to reproduce, copy, exhibit, publish, or distribute any such film or photograph and waive all rights or claims you may have against ASTA and/or any of its Affiliates, Subsidiaries, or Assignees.

Data Collection

By completing this event registration form, ASTA is collecting your name, email, address, company affiliation, personal preferences, and payment information so that ASTA can facilitate, process, and confirm your registration for this event. Additionally, unless otherwise expressly requested by ASTA, by completing the following event registration form, your name, address, and company affiliation will be included in the ASTA event attendee list, provided electronically and in hardcopy to other ASTA event attendees and speakers. View ASTA's Privacy Policy [here](#).

Registration Questions?

Contact ASTA at info@astaspice.org or 202-331-2460.

