

# President's Report

Donna Tainter

ASTA President 2011-2012



# Mission Statement

ASTA, the voice of the US Spice Industry, works to ensure clean, safe spices and address public policy on behalf of the global industry.



# Strategic Plan

**Influence Legislation and Regulations:** Utilize coalition memberships when possible to maximize impact on legislation and regulations and identify and respond independently to issues specific to the spice industry.

**Quality through Education:** Ensure clean, safe spice throughout the supply chain by providing key audiences education or access to education.

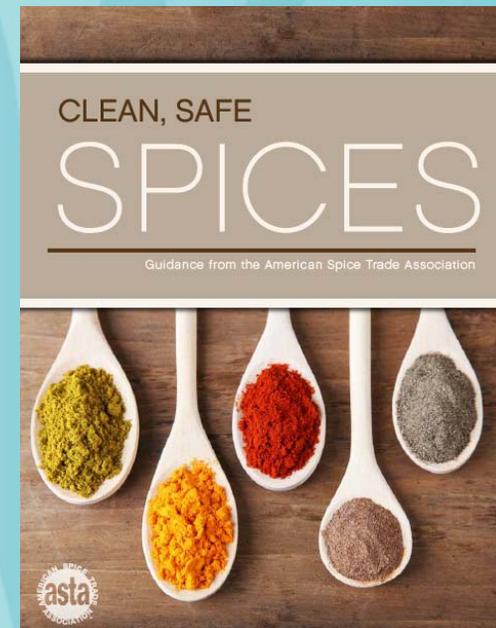
**Food Safety:** Provide resources to support industry efforts to ensure food safety.



# Food Safety

## Promoting Clean, Safe Spice

- Spice Industry
- Food Manufacturing Presentations
- Download activity
- Align with other ASTA documents
- Surrogate Research for Spice MRP Validation



# Influence Legislation and Regulations

## Engage FDA

- FDA reviewed and provided mostly positive feedback to our Guidance Document
- Communicate on guidance dissemination to industry
- RFR – Second year of high incidence of *Salmonella* in spices



# Influence Legislation and Regulations

- ETO study for Environmental Protection Agency
- Engage Centers for Disease Control (CDC)
- Noxious Weed Seeds
- Pesticide Project



# Quality Through Education

- Food Safety and Modernization Act (FSMA)
  - October Legislative and Regulatory Workshop
  - Sunday's Preconference Workshop
  - Webinars (coming soon)
- Food Safety
  - How to Prepare for an FDA Inspection
  - Environmental Monitoring Program (May 8)



# Association Management Update

- Ten years at Smith Bucklin
- RFP to three Association Management Firms in Washington D.C.
- Reviewed Costs and Services



# Verto Solutions



- Financially Sound Decision
- Synergies with FEMA and International Association of Color Manufacturers
- Kelley Poole
- Cheryl and Margarita continue to work for ASTA
- Transition plan through July 1.

# Thank You!

Board of Directors

Members

ASTA Staff

