

# Executive Director's Report

Cheryl Deem



# 2011 Meeting Attendance

	2012	2011	2010	2009	2008	2007	2006	2005
Active	191	212	208	178	169	173	116	123
Associate	43	44	42	42	40	46	45	41
Non-Member	33	29	20	26	22	15	11	0
<b>TOTAL</b>	<b>267</b>	<b>285</b>	<b>270</b>	<b>246</b>	<b>231</b>	<b>234</b>	<b>172</b>	<b>164</b>
Workshop	98	115	107	98	64			



# Membership

	2012	2011	2010	2009	2008	2007
Active	135	137	133	122	128	118
Associate	54	58	55	56	56	57
<b>TOTAL</b>	<b>189</b>	<b>195</b>	<b>188</b>	<b>178</b>	<b>184</b>	<b>175</b>



# Guidance Document

- Presentations at:
  - International Pepper Community
  - Canadian Spice Association
  - European Spice Association
  - GMA Microbiological Committee
  - National Seasoning Manufacturers
  - International Association for Food Protection
  - Rhode Island Food Safety Meeting



# Guidance Document

- 550 + downloads
- 200 member/350+ non member
- 30 countries including: Argentina, Egypt, Indian, Israel, Pakistan, Sri Lanka, Vietnam
- Major food manufacturers, retailers, state and local health agencies, foreign health agencies
- Continued FDA interest in activity



# Second RFR Report

## 1<sup>st</sup> Year Report

- 17 entries/7.4% of total
- Salmonella*
- 16 entries/18.6% of total

## Produce RAC

- 14 entries/6.1% of total
- Salmonella*
- 14 entries/16.2% of total

## 2<sup>nd</sup> Year Report

- 25/11.1% of total
- Salmonella*
- 23 entries/26.7% of entries

## Produce RAC

- 25 entries/12.0% of total
- Salmonella*
- 25 entries/29% of total



# Second RFR Report

## Industry Initiatives

Although primary reports for *Salmonella* in spices and seasonings increased from 16 in year 1 to 23 in year 2, new guidance developed by the American Spice Trade Association is expected to have a positive effect on reducing health risks from this commodity group



# Second RFR Report

## Regulatory Initiatives

FDA is finalizing a risk profile to describe the nature and extent of public health risk posed by consumption of spices....The risk profile will also describe and evaluate current mitigation and control options, identify potential additional mitigation and control options....





# CDC Meeting

- Press release citing spices as #2 source of outbreaks due to imported food – USDA harmonized tariff schedule
- “Spices” included fresh peppers, herbs
- FDA contacted CDC on ASTA’s behalf
- Met with scientist, press office, outbreak staff



# CDC Meeting - Outcomes

- Establish relationships
- Education on ASTA spice list, FDA definition of spices, FDA guidance on spices
- Final, peer-reviewed study will be released and expect press release



# ASTA Transition

- Should be seamless to membership
- Working with SmithBucklin and Verto Solutions on back office details
- 2012 – 2013 dues bills
- May/June announcements with new address, phone numbers



# ASTA Transition

- Opportunities for synergy with other food ingredient organizations/staff
- Web seminar series with FEMA
- Government relations activities
  - Kelley Poole



# ASTA Transition

- Kelley Poole
- Margarita Passero
- Whitney Thompson/Betty Kiddy
- Laura Somerville



# Thank you

