



# SCALING SUSTAINABLE PRODUCTION AND TRADE OF VIETNAMESE PEPPER MEETING US MARKET REQUIREMENTS



# IDH THE SUSTAINABLE TRADE INITIATIVE

## Mission:

Accelerating sustainability in international supply chains, impact across the UN SDGs



Institutionally funded by Dutch, Swiss and Danish governments



**DANIDA**



Local representatives and teams in 23 countries. Headquarters in the Netherlands.



Co-financing: 1 EUR public funding triggers 2 EUR private investments



Over 650 private sector partnerships, over 30 NGOs



12 commodities



16 landscapes



50 countries

## 3 impact themes

- Better jobs
- Better incomes
- Better environments

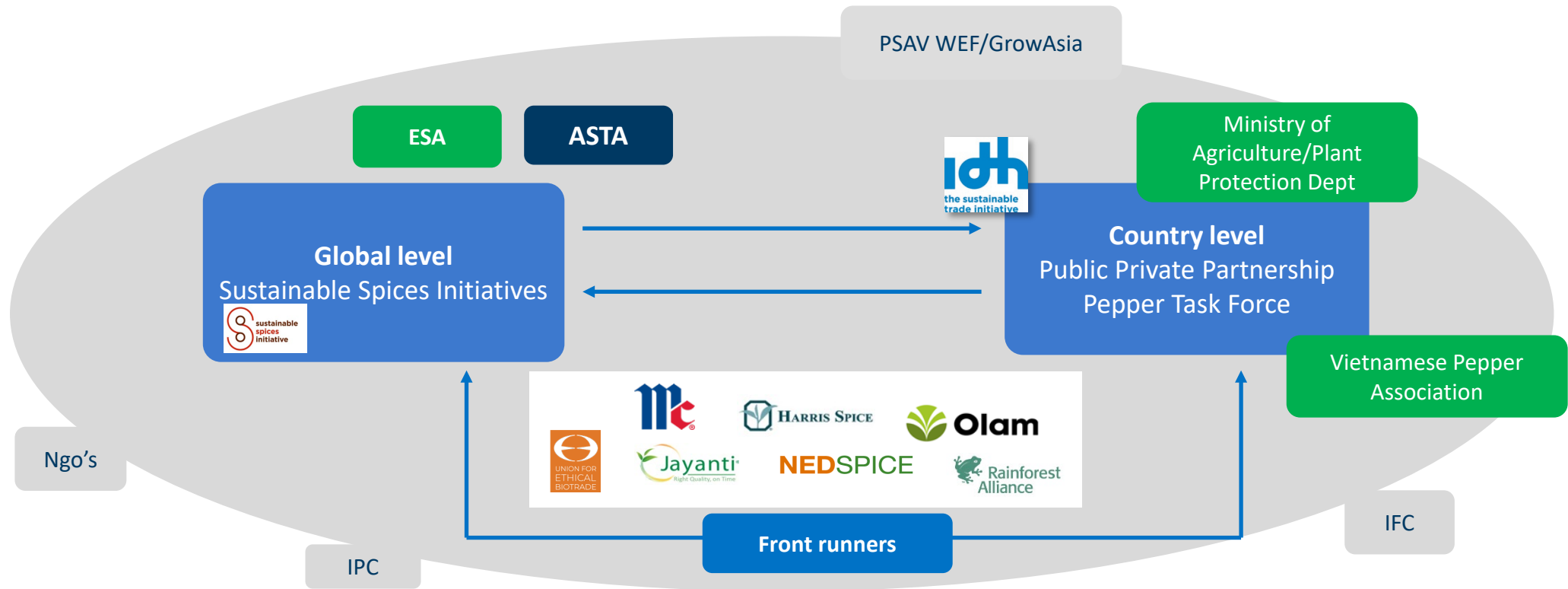


# VIETNAM KEY SUSTAINABILITY CONCERNS

Vietnam's efforts to mitigate the risks in supply to EU/US

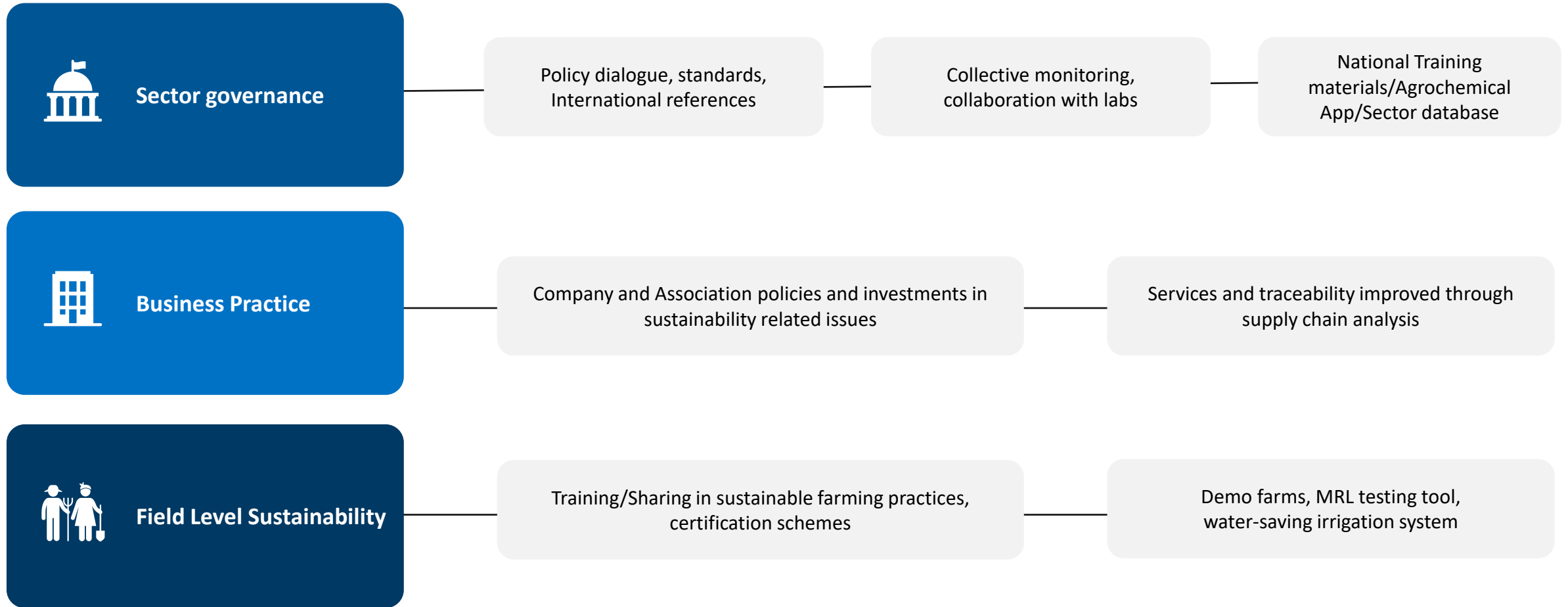


# Collaboration and Synergies with Key Stakeholders



# HOW: INTERVENTIONS

Contributed by both public and private



# PROGRAM IMPACT 2017 - 2020

2020 end results



1

GOVERNANCE PLATFORM

Agrochemical policies changed and revised

Policies to ban Carbendazim, Metalaxyl, Chlorpyrifos and Glyphosate

List for MRL updates



6,000

METRIC TONNES

Of sustainably produced commodity



12,500

PEOPLE TRAINED

On sustainable production practices

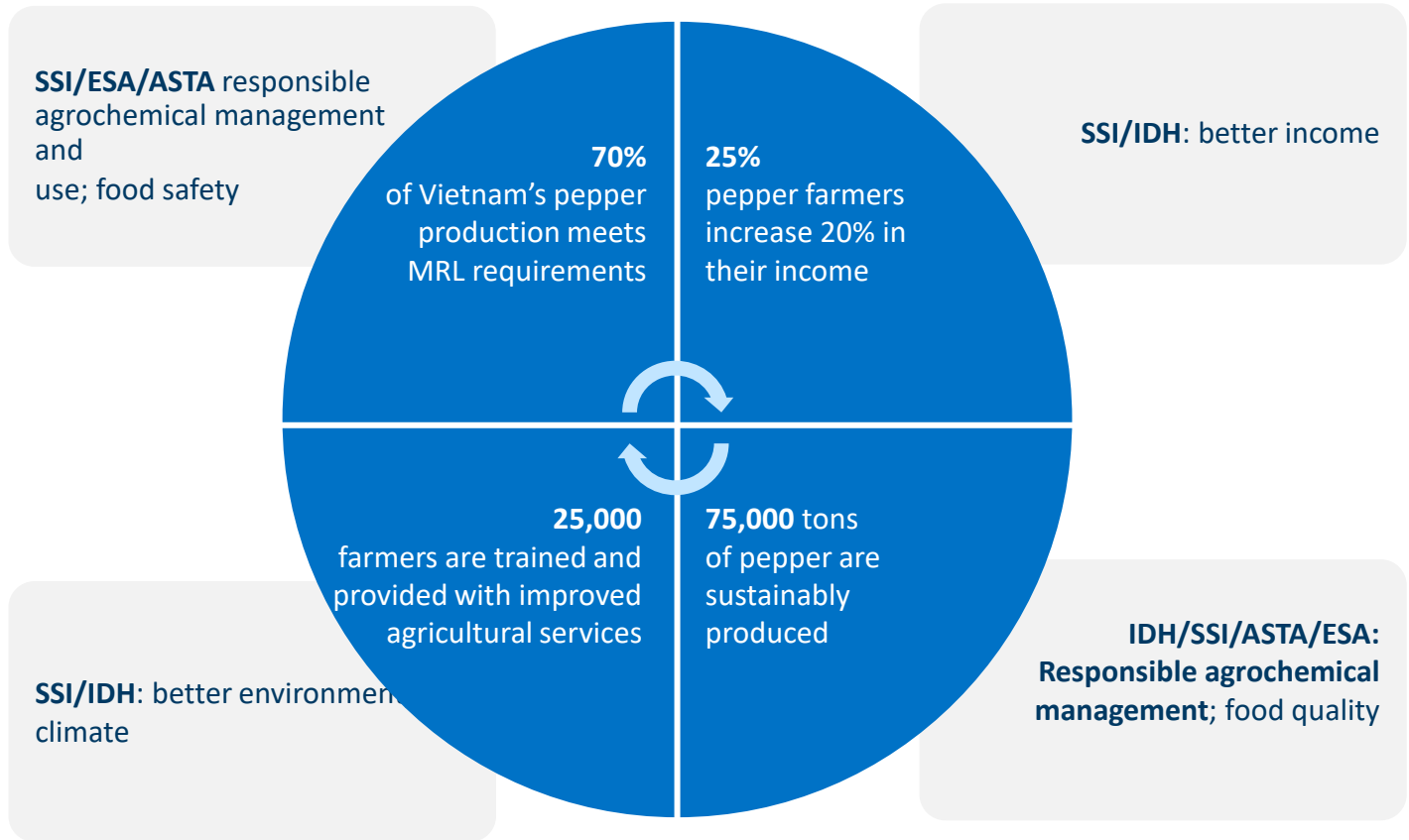


18,000

HECTARES

Under sustainable production practices

# PPP PEPPER TASK FORCE STRATEGY 2021 - 2025



# HOW TO REALIZE THE STRATEGY 2021 - 2025

Co-funding and strategic collaboration in the project for scaling up sustainable production and trade of Vietnamese pepper 2021- 2023



## PRIORITIZED SUSTAINABILITY ISSUES:



Climate



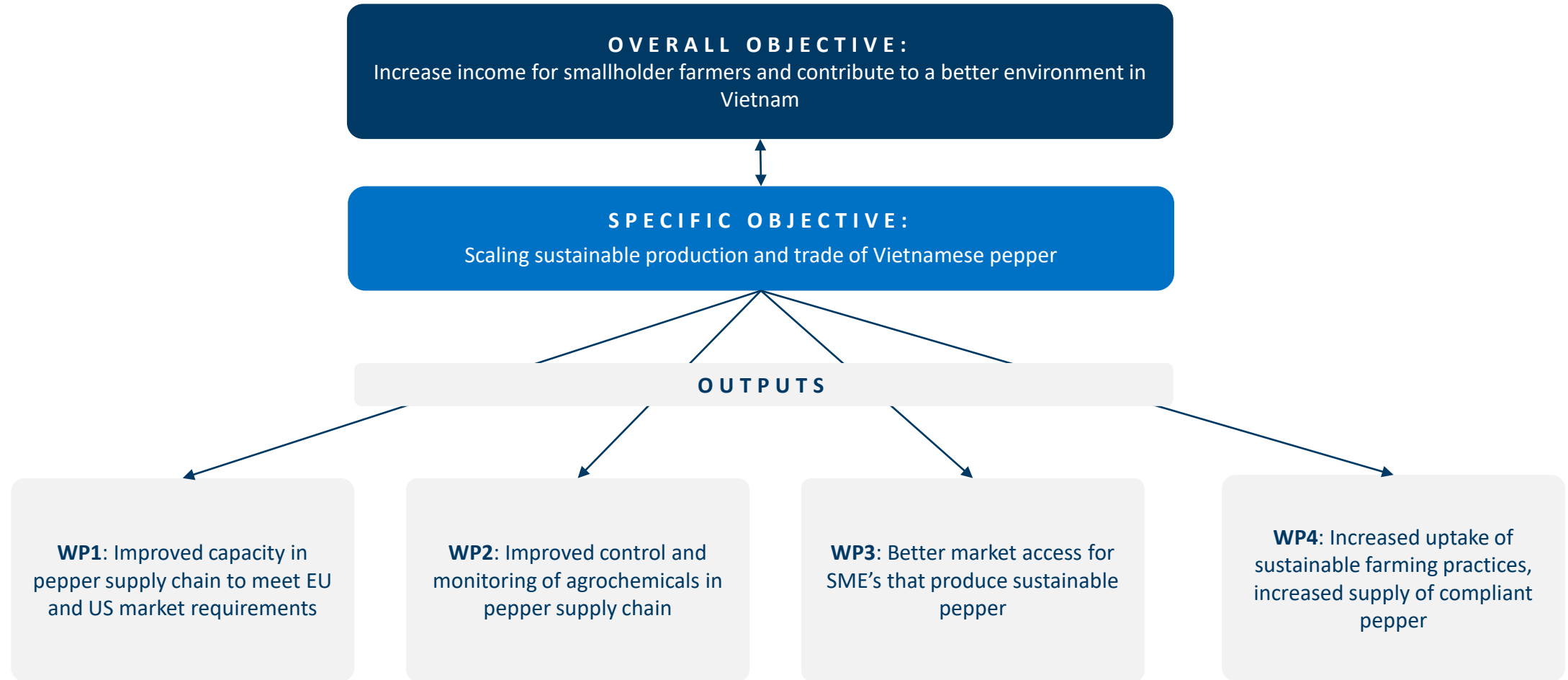
Living income



MRL compliance



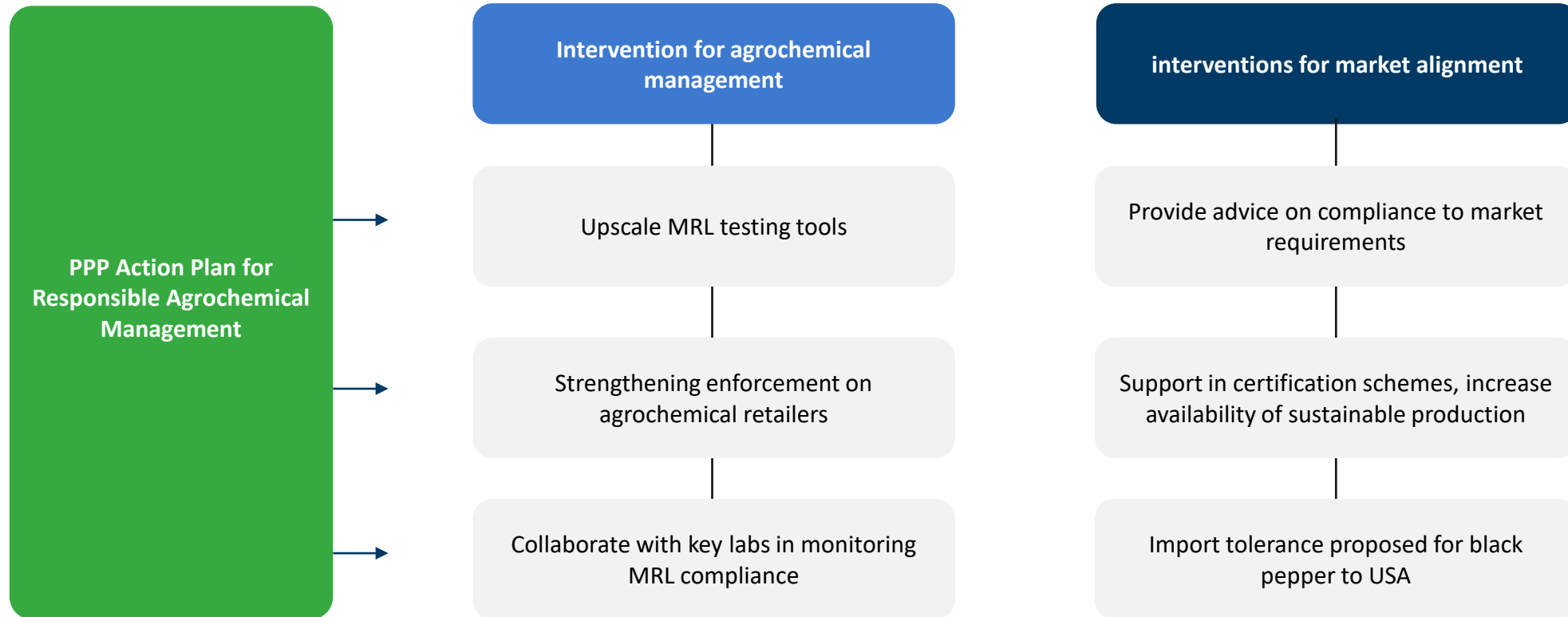
# PROGRAM OBJECTIVES AND OUTCOMES



# TARGETS FOR SUSTAINABLE PRODUCTION AND TRADE

	Commitment in 2023	Ambition in 2025
Pepper volume compliant to USA/EU market MRL's	+ 15%	+ 25%
Farmers are trained and provided with improved agricultural services	+10,000	+15,000
Pepper farmers' living income	+15%	+20%
Participation of Vietnamese Exporting SME's	double	embedded in VPA

# KEY INTERVENTIONS FOCUSING ON ASTA'S PRIORITIES



THANK YOU



the sustainable  
trade initiative