

Why join ASTA?

1

Increase regulatory clout with U.S. policymakers and shape public policy that impacts all spice companies.

2

Tap into knowledge through access to educational programs, information sharing and connections with other ASTA members.

3

Foster integrity throughout the global spice industry by working together to ensure the supply of clean, safe spices.



American Spice Trade Association
1101 17th Street NW, Suite 700
Washington DC, 20036



The voice of the U.S. spice industry in the global market

If spices are important to your business, *you need to be a member*

Membership

As the voice of the U.S. spice industry in the global marketplace, the American Spice Trade Association provides valuable networking opportunities, educational programs, and trade, food safety and regulatory resources for its members. Members receive exclusive access to in-depth communications as well as discounts to educational and networking events.

Who benefits from membership?

- Executives & Senior Management
- Purchasing & Procurement
- Technical Services
- Regulatory Compliance
- Sales & Marketing

Communication

Member news, event information and regulatory updates delivered through accessible, engaging channels

• Monthly Newsletters

- **ASTA Advocate:** provides the latest information on U.S. legislative and regulatory issues
- **FYI ASTA:** informs members on association initiatives and industry news

• ASTA Bulletins: Breaking news alerts affecting your business and the spice industry

• ASTA Website: Comprehensive, resource for essential industry guidance and programs, events, communications and updates

• Social Media: ASTA's LinkedIn news group combines timely announcements with networking opportunities

Education

Online and in-person forums tailored to today's spice industry needs

- **Annual Meeting:** More than 400 attendees representing the entire spice industry gather for ASTA's premier educational and networking event

Who attends meetings?

- * Brokers
- * Distributors
- * Traders
- * Importers
- * Manufacturers
- * Suppliers
- * CPG companies

- **Fall Regulatory Workshop:** Hear directly from policy makers and regulators in Washington D.C. each October

- **Web-based Lectures:** Education delivered directly to your device when you need it

Advocacy

Regulatory leadership efforts that ensure our voice is heard

ASTA monitors issues that have the potential to impact the spice industry and works proactively to engage and educate federal regulators by communicating its position on issues.

ASTA provides a wide range of resources to help companies understand their obligations and how to comply with complex regulations such as the Food Safety Modernization Act (FSMA).

Resources:

- FSMA Decision Tree
- Ready-to-Eat FAQs
- Topical White Papers

Food Safety

Programs that tackle tough issues facing ASTA members and the spice industry

Resources

- Clean, Safe Spices Guidance
- Identification and Prevention of Adulteration Guidance
- HACCP Guide for Spices and Seasonings
- The Official Analytical Methods of the American Spice Trade Association
- ASTA's Cleanliness Specifications
- Good Agricultural Practices Guide
- Good Manufacturing Practices Guide for Spices
- Principles of Physical Cleaning of Spices

Networking

Opportunities that foster the exchange of information of common interest for members

- Online Directory featuring searchable company profiles, individual contacts, and custom demographics that help you identify companies you want to work with
- Advertising and sponsorship opportunities in newsletters, on the website, or at the ASTA Annual Meeting
- Exhibit hall at the Annual Meeting where you can display products and services to spice industry companies
- Social events at the Annual Meeting offer more time to build relationships with your peers
- Forums on specific topics, such as FSMA Inspections, that share real-world insights, ideas and experiences with members

Programs

Benefits that help you run your business effectively and efficiently

- The Member Self-Regulation Program offers any ASTA member who believes a spice is adulterated the option to file a confidential report with ASTA's legal counsel to investigate the allegation
- ASTA's Arbitration Program offers arbitration for disputes that may arise in transactions using an ASTA contract where at least one party is a current ASTA member
- ASTA's Check Sample Program allows ASTA member laboratories to evaluate their performance using a common range of analyses and set goals for improvement

Not a member yet? Visit www.astaspice.org to find out more about all the benefits of membership and how to join ASTA.