



# Association Updates - All India Spice Exporters Forum (AISEF)

ASTA Annual Meeting  
Hilton Austin  
Austin  
April 23 – 26, 2017

Prakash Namboodiri  
Chairman  
All India Spices Exporters Forum

General Manager- Business Dev  
A.B.Mauri India Pvt Ltd.



## About India & AISEF

- India – the happening place in the Globe today. Federal Government is putting in efforts to take India up in the “Ease of Doing Business” world rankings
- Favourable Demographics with both Urban and Rural population eating their way to a better and healthier life. GEN Y / The Millennials continue to look for “Convenience” Food
- Higher spending power – by 2021, working population will be 64% of total population
- AISEF with 113 members account for 80% of Indian Spice Exports
- AISEF with its 3 decades long pedigree welcomes you all to the “Incredible India”

# AISEF – the **FOUR** Pillars

1. India being the largest producer, consumer and exporter of Spices, be the **“VOICE OF THE GLOBAL SPICE INDUSTRY”** through **“COLLABORATION”** amongst multiple **“STAKEHOLDERS”**
2. Ensure **“SUSTAINABILITY”** of Spice Growing. One example is SSI : the Sustainable Spice Initiative launched in India in association with IDH, Netherland – ECONOMICALLY VIABLE, SOCIALLY SOUND AND ENVIRONMENTALLY RESPONSIBLE platforms
3. **“POLICY ADVOCACY”** through close interaction with Federal and State Government bodies involved in policy formulation Export Promotion, Food Safety, Agricultural Research, Farming and Quality standards
4. **“INFORMATION DISSEMINATION”** to members and other stakeholders across the globe on all aspects related to Spice Growing, Value Added Processing, Spice Exports, Food Safety and Sustainability

# The Annual Flagship Event of AISEF



International  
**Spice** Conference  
Ingredients Flavours & Seasonings

# ISC

# The Inaugural Event at Goa

The First ISC – International Spice Conference



DECODING  
**SPICES**  
IN THE 21<sup>ST</sup> CENTURY

Jan 21<sup>st</sup> – 24<sup>th</sup>, 2016  
Hotel Grand Hyatt Goa, India

# ESA President at the Inaugural



# The Inaugural Event at Goa – A foundation well laid

Over 600 delegates | 45 speakers | From over 40 countries



# Second Edition at Kovalam, Kerala



Think Creative. Think Disruptive.



International <sup>TM</sup>  
Spice Conference  
Ingredients Flavours & Seasonings

The Leela, Kovalam, Kerala, India  
February 12-14, 2017

Theme  
21st Century Spice Industry  
*Disrupt or Be Disrupted!*

- ❑ Number of Participants – 780
  - ❑ Overseas – 257
  - ❑ Indian – 523
  - ❑ Number of Countries - 37

- ✓ Number of Exhibitors –33
- ✓ Business Sessions – 5
- ✓ Number of Speakers - 47

# ASTA President at the Inaugural



# ISC 2018 moves to the Mystic Land of India- Rajasthan



# Now .... Over to the 3<sup>rd</sup> Edition at Jaipur



Block the dates – 4,5,6,7 Feb 2018 @ Hotel Crowne Plaza

2016 ISC at Goa

**Decodin  
g Spices  
in the  
21<sup>st</sup>  
Century**

2017 ISC at Kovalam

**21<sup>st</sup> Century  
Spice  
Industry –  
Disrupt or Be  
Disrupted**

2018 ISC at Jaipur

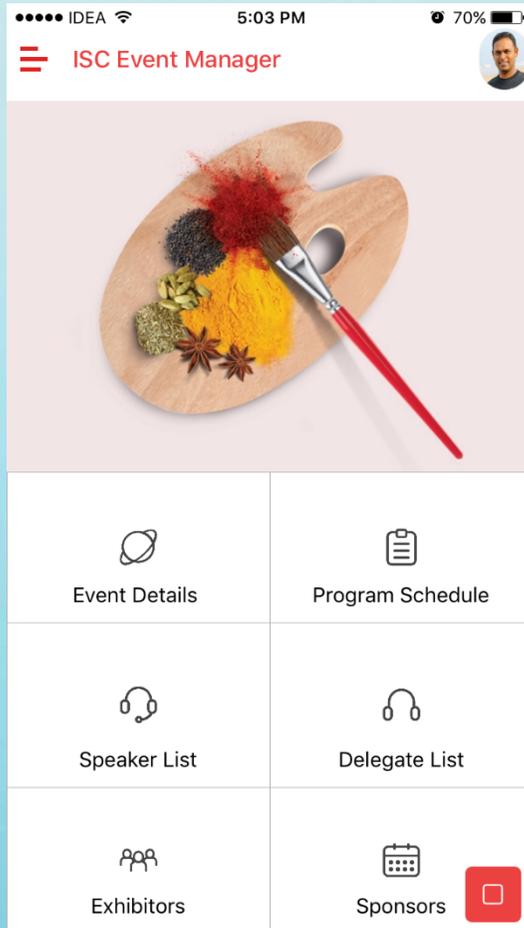
**Managing  
Disruptions  
through  
Transformatio  
n and  
Collaboration**

# KAIZEN for ISC 2018 – Continuous Improvements



- 3 days business sessions with first 2 days only half day sessions – leaving sufficient time for NETWORKING
- Key Note Speaker of repute for each of the 3 days followed by eminent Speakers on subjects of Transformation, Collaboration and Crops & Markets
- Great location of Jaipur and hospitality of Crowne Plaza
- Do Business and Enjoy Jaipur with Optional side trips
  - Spice Growing Areas business tour
  - Sight seeing tours to important and tourist attractions in Jaipur & nearby areas like New Delhi/Agra ( TBC\*\*\*)
  - An opportunity to witness Polo Match

# ISC Mobile App introduced at ISC 2017 Kovalam continues with improved feature



We make your life easier through Disruptions



Organised by:



International<sup>™</sup>  
Spice Conference  
Ingredients Flavours & Seasonings



## Atithi Devo Bhava

The guest is equivalent to God

In India we have considered our guests equivalent to God.

To us, to serve our guests is to serve God. It is this thought that has had us revise the dates of ISC 2018, to accommodate your requests to avoid clash with another event in the Middle East. Considering your requests we are preponing the International Spice Conference 2018 to

**4, 5, 6 & 7 February 2018.**

*Welcome back to India... Welcome to Jaipur...*



Contact us :

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**See you all at Jaipur**